



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

## Contract # 850278

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Priorities USA Action (36239)  
**Agency/T-Code** Mundy Katowitz Media (6585)/127439326  
**Product** Political - US President (1174)  
**Brand** Democrat (Pro) (176850)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** PLACEMENT,MEDIA  
**Phone/Fax** (202) 675-6936 /  
**CPE** 321/340/1566  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** PRIOR USA ACT 10/23

**Date Entered** 08/22/12  
**Last Modified** 10/23/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06288526  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,915.50  
**Net Total** \$27,854.50  
**Sales Tax**

## Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	29	\$30,720.00
Nov. 2012	3	\$2,050.00
<b>Grand Total:</b>	<b>32</b>	<b>\$32,770.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:58P- 2P (ET)		1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:30A- 4:59A (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 7A (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
15.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	12:35A- 1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
16.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5:58A- 8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							1		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/22/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
19.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
21.1	Normal Line / SPOT	10/28/12-10/28/12	5	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	10/19/12
22.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6P- 6:30P (ET)					1				1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10A- 10:58A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
37.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	12:58P- 2P (ET)				1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12
44.0	Normal Line / SPOT	10/26/12-10/26/12	4	1:00	3:58P- 4:58P (ET)						1			1	\$1,250.00	\$1,250.00	Norfolk (WVEC) (WVEC)	DR. OZ<	10/22/12
45.0	Normal Line / SPOT	10/25/12-10/25/12	5	1:00	11P- 11:35P (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	DR. OZ<	10/22/12
46.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	12:05A- 1:05A (ET)					1				1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/22/12
47.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	12P- 12:57P (ET)					1				1	\$920.00	\$920.00	Norfolk (WVEC) (WVEC)		10/22/12
48.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	5A- 5:58A (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		10/22/12
49.0	Normal Line / SPOT	10/23/12-10/23/12	4	1:00	5A- 5:58A (ET)			1						1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		10/22/12
50.0	Normal Line / SPOT	10/23/12-10/23/12	4	1:00	9A- 10A (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/22/12
51.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	11:35P- 12:02A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/22/12
52.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	10:58A- 12P (ET)				1					1	\$1,550.00	\$1,550.00	Norfolk (WVEC) (WVEC)		10/22/12
53.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	12:05A- 1:05A (ET)				1					1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/22/12

## CONFIRMATION CONTRACT

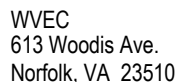
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